



PLAY
NETWORK

Customer Testimonials

Under Armour

"We are thrilled to have PlayNetwork as the integrated media provider for the company's first store," said Christopher Hufnagel, Senior Director of Retail, Under Armour. "For more than a decade Under Armour has been providing superior products and unparalleled service and we felt PlayNetwork's combination of creativity, dedication to customer service and industry experience were the perfect fit in helping us make this new venture a successful one."

Chili's

"We have received positive reviews from our guests and team members on our music. We challenged PlayNetwork to present some creative new ways to engage our guests and extend the energy of the brand to our online environment," said Krista Gibson, senior vice president of brand strategy for Chili's Grill & Bar. "What we got is a web radio network that mirrors the energy of our restaurants."

Timberland

"PlayNetwork has a keen sense of the ideal type of customer we're looking for," said Argu Secilimis, Director Retail Marketing, Timberland. "They've created a highly inventive, catchy sound that entices shoppers to linger longer in our stores and enjoy the shopping experience by more intimately connecting them with our brand."

XM Satellite Radio

"PlayNetwork's expertise in managing commercial services will be integral in growing XM business sales," said Dan Murphy, EVP, Retail Aftermarket Distribution, XM Satellite Radio. "This agreement gives us access to PlayNetwork's seasoned direct-sales team that specializes in providing music and entertainment services to businesses all over the country."