



(Circ. Online)

December 5, 2011, 9:48 am

Here's something that caught our attention. Is this for you?

Second Annual Nationwide Band Search, in Partnership with PlayNetwork and Sonicbids

Building on the success of last year's girls-only campaign, led by the iconic presence of The Bangles and Chrissie Hynde, along with the emerging all-female indie band, Sick of Sarah, this year's maurices Hometown Sound will be adding guys into the mix. Emerging global electro soul popsters Graffiti6 will launch maurices Hometown Sound as the kickoff partner artist. As the campaign rolls along, new partner artists will be introduced.

What's at stake WILL change the winning band's career. The winner will perform live at their local maurices and receive a trip to Los Angeles to shoot their own music video. They'll also receive prizes from maurices as well the opportunity to perform during a maurices branded daytime showcase at SXSW 2012 in Austin, Texas.

All eligible bands will be entered into a round of public voting, with the potential to get their music in front of millions of visitors to the site. At the end of this round, the Top 50 bands will be considered by a panel of music industry judges who will then select 4 finalists. These 4 bands will have their music featured in maurices stores and on the mauricesmusic site during a 7-day period for another round of voting to determine the Grand Prize Winner.

Take a look at last year's winners.

