

## **PlayNetwork and Globecomm Announce Strategic Alliance for Media Services via Tempo Platform**

**(Seattle, WA – July 19, 2013)** PlayNetwork, the leading innovator in branded entertainment, announced today a multiyear agreement with Globecomm allowing for PlayNetwork's custom Music, Video and Digital Signage solutions to be deployed through the Globecomm Tempo Media Platform. The partnership enables PlayNetwork to provide its customers with a single platform that delivers high quality, secure streaming of interactive live and on-demand video.

Tempo is an Enterprise Media Platform that allows organizations to create secure, private networks for their internal communications, employee training and digital display. The Tempo managed service can be distributed over Corporate Wide Area Networks (WAN), Internet Content Delivery Networks (CDN), and Satellite Networks or be provisioned as a hybrid solution. With the integration of PlayNetwork's entertainment media solutions, Globecomm will offer a seamless solution and experience to enterprise level customers that seek to engage users from any device and from any location.

"We are very excited to be teaming with PlayNetwork", stated Ed Behan, Vice President of Enterprise Services for Globecomm. As media communications evolve toward single platform architectures, the coupling of PlayNetwork's ability to create a superior content user experience with the power of our Tempo platform to deliver a broad range of applications to viewers - everywhere, represents a compelling value proposition to the markets we serve."

"PlayNetwork looks forward to working with Globecomm to present our Media Solutions to brands worldwide utilizing the Globecomm / Tempo platform. Global brands desire a multi-functional-multi sensory integrated media solution, and the Tempo platform architecture matched with PlayNetwork's custom branded entertainment is a true solution the markets been looking for", stated Walt Tatum, VP of Sales at PlayNetwork.

### **About PlayNetwork**

PlayNetwork creates entertainment and digital media experiences that build lasting impressions with customers worldwide. Our efforts help brands deepen their relationships with customers through Comfort + Discovery, developing emotional bonds that drive lifetime value. Our clients engage us for custom music and media supervision, A/V systems engineering and installation, branded entertainment campaigns, technology and innovation development, global music and content licensing, original video and motion graphics, social media activation, advertising networks, and more. We partner with over 300 brands across 80,000 locations in 90 countries, our work touching more than 100 million people every day. For more information, visit [www.playnetwork.com](http://www.playnetwork.com) or [connections.playnetwork.com](http://connections.playnetwork.com).

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**About Globecomm**

Globecomm Systems Inc., or Globecomm, is a leading global provider of satellite-based managed network solutions. Employing our expertise in emerging communication technologies we are able to offer a comprehensive suite of system integration, system products, and network services enabling a complete end-to-end solution for our customers. We believe our integrated approach of in-house design and engineering expertise combined with a world-class global network and our 24 by 7 network operating centers provides us a unique competitive advantage. We are now taking this value proposition to selective vertical markets, including government, wireless, media, enterprise, and maritime. As a network solution provider we leverage our global network to provide customers managed access services to the United States Internet backbone, video content, the public switched telephone network or their corporate headquarters, or government offices. We currently have customers for which we are providing such services in the United States, Europe, South America, Africa, the Middle East, and Asia.

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