

# CURIOCast

**CURIO** is PlayNetwork's content delivery platform that enables branded music and messaging to be distributed in-store, on-device, and on the web.

With a flexible, open platform, **CURIO** helps brands, manufacturers, and resellers reduce capital investment for content delivery, integrate with IT systems and services to control distribution, and extend brand experiences beyond the store.

**CURIO**Cast is a streaming radio service that broadcasts PlayNetwork content to SHOUTcast-compatible devices

## Features:

- Access to PlayNetwork content
- Content deployed via SHOUTcast protocol
- Expand functionality of current media solutions that are SHOUTcast compatible
- Consolidate content onto one piece of hardware
- Rapid and scheduled updates pushed via the cloud

