



PlayNetwork Implements Consistency, Simplified Processes, and an Exceptional Audio/Video Experience Across All Tilted Kilt Locations



Products/Services

- A/V Systems Integration
- Managed Services

Results

- Simplified content management solution
- Improved audio/video experience
- Implemented consistency of installation for all locations

Vertical Industry

- Casual Dining/Bar

Country/Region

- United States —National

Challenge

Design a remotely serviceable audio/Video systems integration solution that alleviates installation fragmentation during rapid business growth.

Solution

PlayNetwork stepped up as a systems integrator who could deliver a scalable, remotely serviceable audio/Video solution.

- Developed a user friendly, centrally controlled multi-zone systems solution for up to 50 video displays and 16 input sources per location.
- Managed the delivery and scheduling of DirecTV, DVD content, and private TKTV channel customizable in any combination.
- Documented and communicated standardized procedures to PlayNetwork's national network of contractors for consistent installation and service across all locations.

Results

Consistent Experience – PlayNetwork's Systems Advantage process of documented, repeatable installations empowered franchises to deliver a consistent dining and entertainment experience across all locations.

Universal Control – The user-friendly interface for the varying input sources and numerous video displays in the restaurant allows employees ease of access and flexibility of content arrangement in-store, while not compromising the quality of the experience. This has removed challenges of content programming for managers, and delighted customers who feel engaged and confident of a consistently great dining experience with each visit.

Improved Audio/Video Experience – The simplified processes and scalability has created new opportunities and confidence for franchises to leverage new and existing content for an improved branded audio/video experience.