

maurices Reveals Top 10 Finalists in Nationwide Band Search

*Winning group to perform live with The Bangles and Sick of Sarah at a private daytime showcase hosted by **maurices** during South by Southwest 2011*

Duluth, Minn. (December 2, 2010) – Being discovered is the moment every band dreams of, and that moment is about to become reality for one of the 10 finalists in **maurices** “Small Town Sound” nationwide band search.

maurices, the leading small town specialty store and fashion authority with 750+ stores nationwide, created the contest in partnership with PlayNetwork and Sonicbids to discover the hottest up-and-coming female-fronted band in the country.

“Small towns inspire us,” said Lisa Bartlett, **maurices** associate vice president. “They’re the heart of America and we want to give bands with big dreams from small towns their breakthrough chance.”

Online voting last month cut the field of 525 bands to 50, and a group of panelists including The Bangles, Chrissie Hynde and Sick of Sarah narrowed it to 10 finalists. The finalists include Allison Gray, Los Angeles; Alatheia, Unicoi, Tenn.; Audri & Aaron, East Alton, Ill.; Casey Sullivan, Allston, Mass.; elaine faye, San Diego; Euralea!, Moline, Ill.; Girlz in Black Hats, Dawson, Penn.; Granville Automatic, Atlanta; the Kellys, Warren, Ohio; and Naked on Roller Skates, Boston.

The top 10 groups each had two weeks to create an original song based on the “Small Town Sound” theme celebrating American culture. The songs are now playing in **maurices** stores nationwide and are also posted online, where people can vote from now through December 15, 2010. The general public is invited to vote on the best original song to help determine the grand prize winner and the two runners’ up.

The winner will receive several incredible opportunities to let their star power shine. The band will perform live at their local **maurices** store, fly to Los Angeles to shoot a music video and record their winning song at the PlayNetwork production studio, and receive gifts from **maurices** and Daisy Rock Guitars. In addition, the group will perform live with The Bangles and Sick of Sarah at a private daytime showcase hosted by **maurices** during South by Southwest 2011.

People are encouraged to log onto **maurices.com** and click on “Small Town Sound” to listen to the top 10 bands and then cast their vote.

About maurices

Established in 1931, **maurices** is wholly owned by **dressbarn inc.** (NASDAQ: DBRN). **maurices** is the leading small town specialty store and authority for the savvy, fashion-conscious girl with a twenty-something attitude. Today, **maurices** operates over 750 stores in 44 states. **maurices** stands for fashion,

quality, value and customer service. Offering sizes 1-24, our styles are inspired by the girl in everyone, in every size. For store information and to shop online, visit **maurices.com**.

About PlayNetwork

PlayNetwork, Inc. specializes in the creation and distribution of entertainment media that connects the voice of the brand to the consumer across all touch points – in-store, online and

on-device. Founded in 1996, PlayNetwork is the industry’s leading integrated media provider for branded music, messaging, video, entertainment promotions and event media, systems integration services, retail advertising networks, and commercial XM Satellite Radio subscriptions. The company creates high-impact media experiences that drive consumer behavior and affinity, in-store and beyond. Working with many of today’s hottest brands in retail, hospitality, health and fitness, banking, and other business environments, PlayNetwork leads the way in creating media experiences that influence and inspire, making your brand relevant and engaging for the consumer. More information is available at **www.playnetwork.com** or **www.xm4biz.com**.

About Sonicbids

Sonicbids is the website that helps bands get gigs and promoters book the right bands. Our community includes more than 275,000 bands and 21,000 promoters and licensors from all around the world. With festivals, clubs, colleges, music licensing and much more, Sonicbids offers a diverse range of gigs for every kind of musician. In fact, last year alone, more than 71,000 gigs were booked on the site. The company was founded in 2001 by Panos Panay and continues to focus on its core mission of empowering the artistic middle class. Get a gig or book a band at **www.sonicbids.com**.

Media Contacts

Jamie Hector

GolinHarris on behalf of **maurices** jhector@golinharris.com 212-373-6018

Victoria Yarnish

Bender/Helper Impact on behalf of PlayNetwork victoria_yarnish@bhimpact.com 310-694-3132

Nikki Festa

Sonicbids press@sonicbids.com 617-502-1349 Redmond, WA (February 23, 2010) - [PlayNetwork](#), Lorem ipsum dolor sit amet consectetur adipiscing elit. Morbi tortor purus, hendrerit eget rhoncus ac, vestibulum eget nisl. Nullam mattis venenatis auctor. Suspendisse potenti. Integer non volutpat libero. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Aenean condimentum odio in nisl lacinia sodales. In hac habitasse platea dictumst. In cursus massa tellus, id fermentum diam. Nullam sodales sem vitae diam dapibus aliquet. Curabitur imperdiet blandit tincidunt. Praesent consequat laoreet congue. Sed bibendum nunc eget nunc auctor consequat. Etiam nibh lectus,

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PlayNetwork Contact:

Julie Simms

PlayNetwork, Inc.

425.497.8100

jsimss@playnetwork.com

Editorial Contact:

Mike Sullivan

PAN Communications

978.474.1900

playnetwork@pancomm.com