

Playnetwork Secures Its Spot On The 2008 Deloitte Technology Fast 500

Annual ranking evaluates companies from across North America to identify fastest growing technology, media, telecommunications and life sciences companies

Redmond, WA (December 09, 2008) - [PlayNetwork](#), a global leader in providing integrated media experiences for businesses, has been ranked on the 2008 Deloitte Technology Fast 500 for the third time in only six years. The Fast 500 ranks the fastest growing technology, media, telecommunications and life sciences companies from across North America. It is compiled from Deloitte's regional North American Fast 50 programs, nominations submitted directly to the Fast 500 and public company database research. PlayNetwork placed "489" on this year's list, having previously appeared in both 2003 and 2004.

PlayNetwork automatically qualified for the Fast 500 contest by ranking an impressive "24" in the regional Technology Fast 50 for Washington State. To qualify for the Technology Fast 50, companies must have had operating revenues of at least \$50,000 in 2003 and \$5,000,000 in 2007, be headquartered in North America, and be a company that owns proprietary technology or proprietary intellectual property that contributes to a significant portion of the company's operating revenues; or devotes a significant proportion of revenues to the research and development of technology.

"The addition of key national accounts while at the same time remaining committed to driving growth within our existing longstanding accounts has enabled PlayNetwork not just to maintain, but to substantially grow our top-line revenue over the past several years," said Lon Troxel, Chairman and Chief Executive Officer for PlayNetwork, Inc. "To be honored as one of North America's leading businesses for the third time clearly speaks to our long-term success, especially when you consider the caliber of businesses in these highly competitive and innovative industries."

For the complete Deloitte Technology Fast 500 rankings, please visit www.fast500.com.

About PlayNetwork

Established in 1996, Redmond, Washington-based PlayNetwork, Inc. is an integrated media services leader for worldwide business. PlayNetwork provides branded video (digital signage), audio (music and messaging), promotional media, quality audio/video systems, and professional services that deliver compelling experiences for retail, hospitality, health and fitness, retail banking and other businesses. The XM for Business service is now managed by PlayNetwork through a new strategic relationship with XM Satellite Radio. More information is available at www.playnetwork.com or www.xm4biz.com.

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