

PlayNetwork Ranks No. 27 Of 50 In The Inc. 5000 Top Media Companies

Company ranks No. 2,180 overall on the 2008 Inc. 5,000 with three-year sales growth of 169.4 percent

Redmond, WA (August 26, 2008) -[PlayNetwork](#), a global leader in providing signature media experiences for businesses, today announced it has been named No. 27 of 50 in the top [media companies](#) category on the Inc. annual ranking of the 5,000 fastest-growing private companies in the country. The company also posted a strong overall rank, placing in the upper half of the coveted list with three-year sales growth of 169.4 percent. The Inc. list is the most comprehensive look at the most important segment of the economy — America's independent-minded entrepreneurs. Taken as a whole, these companies represent the backbone of the U.S. economy.

“It is an honor to be named to the Inc. 5000 for the second year in a row, but more importantly, we are thrilled with the ranking of 27 out of 50 top media companies”, said Lon Troxel, CEO of PlayNetwork. “It is so important to be called out as a leading player in such a competitive market, and this recognition is a true testament to the loyalty of our customers, and the hard work and dedication of the entire PlayNetwork staff. We view this is a great accomplishment and anticipate 2009 to reflect even greater success.”

“Our second annual Inc. 5000 continues the most ambitious project in business journalism,” said Inc. 5000 Project Manager Jim Melloan. “The Inc. 5000 gives an unrivalled portrait of young, underreported companies across all industries doing fascinating things with cutting-edge business models, as well as older companies that are still showing impressive growth.”

PlayNetwork (www.playnetwork.com) is the leading global provider of innovative and customized media solutions for retail, hospitality, health and fitness, banking, and other branded business environments. Marked by a momentous 2008 fiscal year, PlayNetwork has shown strong and steady growth proven by its subscription and contract renewals/enhancements, and key partnership acquisitions including: Crown Audio, C-Nario and XM Satellite Radio (XM for Business). By penetrating both the vertical and horizontal marketplaces, PlayNetwork has positioned itself to become the industry leader in music, messaging and video services and is expecting continued growth in the coming year.

The 5,000 companies that made the list reported aggregate revenue of \$185 billion and median three-year growth of 147 percent. Most important, the 2008 Inc. 5000 companies were engines of job growth, having created more than 826,033 jobs since those companies were founded. Complete results of the Inc. 5000, including company profiles and a list of the fastest-growing companies that can be sorted by industry and region can be found at www.inc5000.com.

Methodology

The 2008 Inc. 5000 list measures revenue growth from 2004 through 2007. To qualify, companies must be U.S.-based and privately held, for profit, independent — not subsidiaries or divisions of other companies — as-of December 31, 2007, and have had at least \$200,000 in revenue in 2004, and \$2 million in 2007.

About PlayNetwork

Established in 1996, Redmond, Washington-based PlayNetwork, Inc. is an integrated media services leader for worldwide business. PlayNetwork provides branded video (digital signage), audio (music and messaging), promotional media, quality audio/video systems, and professional services that deliver compelling experiences for retail, hospitality, health and fitness, retail banking and other businesses. The XM for Business service is now managed by PlayNetwork through a new strategic relationship with XM Satellite Radio. More information is available at www.playnetwork.com or www.xm4biz.com.

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