

Amerinet, PlayNetwork Sign Agreement for Multimedia Services

New services available to Amerinet in more than 2,500 hospitals and 30,000 clinics

St. Louis (February 18, 2011) – Amerinet Inc., a leading national healthcare group purchasing organization (GPO), announces a new multimedia services agreement with PlayNetwork, producers of unrivaled media experiences for the world’s top brands. This marks PlayNetwork’s first major foray into the healthcare industry.

Effective February 1, 2011, through January 31, 2014, the contract offers significant savings to Amerinet members on media services solutions. PlayNetwork will provide music and messaging, quality sound and video systems, video programming, promotional services including Web radio, branded compilation CDs and other media that enhance the Amerinet customer experiences.

By bringing PlayNetwork on board, Amerinet will improve perceived wait times, in addition to educating and informing member patients nationwide.

About PlayNetwork

PlayNetwork produces unrivaled media experiences for brands worldwide. PlayNetwork programs include music, messaging, video, web radio artist promotions and events, A/V systems, advertising networks, and commercial XM Satellite Radio. PlayNetwork aims to deliver experiences with the truest level of customization and integration across every touch point – in-store, online and on-device. Founded in 1996, PlayNetwork is currently playing in more than 70,000 business subscribers in 70 countries, reaching over 23 million people every day. For more information, visit www.playnetwork.com or www.xm4biz.com.

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About Amerinet

As a leading national healthcare group purchasing organization, Amerinet collaborates with acute and alternate care providers to create and deliver unique solutions through performance improvement resources, guidance and ongoing support. With better product standardization and utilization, new financial tools beyond contracting and alliances that help lower costs, raise revenue and champion quality, Amerinet enriches healthcare delivery for its members and the communities they serve. To learn more about how Amerinet can help you successfully navigate the future of healthcare reform, visit www.amerinet-gpo.com.