

## **PlayNetwork partners Office 2000**

### CORPORATE REPORTER

PlayNetwork Inc, a global leader in creative and customised media solutions, has made its entry into the Indian market by partnering the Chennai-based Office 2000 Solutions, a premier solution provider in the audio-visual (AV) system integration industry.

With its presence in 70 countries reaching 23 million people every day, PlayNetwork would provide creative and customised media solutions in AV system integration industries in the Indian market, according to Dharmendra Patel, Managing Director (Europe the Middle East and Africa), at PlayNetwork.

According to Azharuddin, Director (Business Support), Office 2000, the partnership with Office 2000 would help PlayNetwork offer products which included music, messaging, video, web radio artist promotions, advertising networks and commercial XM satellite radio to the booming Indian market. Backed by a decade of industry experience and global alliances, Office 2000 with its business partners was providing powerful automation solutions configured with a range of high-tech software to virtually every industry, he said.

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