

John Wooler joins PlayNetwork; Eric Emans new InfoSpace CFO

(Circ. Online)

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Grammy-award winning producer John Wooler has joined PlayNetwork as its VP of music services.

Redmond-based [PlayNetwork](#), which creates sound and visual media experiences for brands, announced Thursday it has added two new executives.

John Wooler has joined the company as vice president of music services. Wooler, a Grammy-award winning producer and former executive at Virgin Records, will be charged with matching artists with global brands. Wooler will bring more than two decades of experience with artist and label relations, as well as skills in brand development and lifestyles marketing, said PlayNetwork.

"John's ties and understanding of the music industry make him an invaluable asset for our team and most importantly, for our clients," said Craig Hubbell, PlayNetwork's executive vice president of global sales and creative services.

PlayNetwork has also appointed Tobias Hartmann as vice president of international services to help PlayNetwork drive global development. Hartmann previously founded FC Sonoma and was a managing director for LexisNexis.

"With a demonstrated track record of global brand development and financial results, Tobi will play an integral role in bringing PlayNetwork to new markets internationally," said Hubbell.