



Messaging

YOUR VOICE, YOUR BRAND. CONNECTED.

PlayNetwork Messaging gives your business a way to connect with customers in-store, on hold, over the web and on the go. A message is a branded voice-over audio recording that can be scheduled and then broadcast to any business.



**Be Personable.
Be Remembered.**

Maximize Every Point of Contact

Music + Messaging = A Unified Experience

Did you know?

In-store marketing can increase your sales by 20%¹

Add messaging to your voice on-hold will increase call retention by 58%¹

88% of callers prefer sales messages while on-hold¹

Source: ¹Woodstock Media Group 3rd party research 2012